

ILS Colloquium Series 2019 / 2020

29.10.2019 6-8 p.m.

ILS – Research Institute for Regional and Urban Development

Brüderweg 22-24, Dortmund

Participation is free of charge. Registration is not required.

Talk 2: IMPACT OF THE SHARING ECONOMY ON LOCAL HOUSING MARKETS

Abstract:

The colloquium invites all interested in the sharing economy and specifically the AirBnB phenomena and its impact on housing markets.

While many touristic destinations in larger cities often struggle with a lack in affordable living space and rising rents, the development of the sharing economy is assumed to have a significant contribution in aggravating the situation. By transforming centrally located housing into holiday accommodation, these are then being withdrawn from the housing market. The lack of available data and limited experience with such phenomena, incomplete reporting by the platforms and hosts as well as a general deficiency in scientific research methods make it yet difficult to generate a complete understanding about the phenomenon and its impact. This colloquium presents some insights into the sharing economy on behalf of data analysis and research concepts. It addresses different levels of city comparative approaches to neighborhood level data analysis. Finally, it addresses the effectivity of different attempts of cities to regulate this kind of accommodation by introducing respective discourses and evaluation methods.

Presentators:

Vilim Brezina (Regulatory approaches for short-term rentals in American and European cities) is urban planner with a focus on spatial governance. His research deals in particular with questions of housing, digitisation and planning policies. He is currently completing his doctorate on the regulation of short-term-rentals and works as a research assistant at the Department of Spatial Planning Law and Environmental Law of the School of Spatial Planning, TU Dortmund University.

Diane Matuschek (Role of the Sharing Economy for the Housing Market of Cologne) holds a bachelor's degree in applied geography with a minor in city planning and is currently studying for a master's degree in economic geography at the RWTH Aachen. In the course of her thesis she deals with the sharing economy and its impact on local housing markets. Since November 2018 she is working as a student assistant at the ILS in Dortmund, where she applies her knowledge on this topic.

Jan Polívka (AirBnB's wish to reglement? State-driven vs. city driven regulations) is urban and regional planner and focuses on adaptability and use of urban fabrics and the development of housing stock. He is Junior Professor for Sustainable Housing Development at the Faculty of Architecture at the RWTH Aachen University and Head of the research group "Spatial Planning and Urban Design" at ILS in Dortmund.

Martin Stark (Regulating Airbnb: Preliminary results with QCA) is senior researcher at the ILS. He is the coordinator of the joint research project KlimaNetze on transformations in urban climate and resource protection through the design of governance processes. His research focuses on network and governance research, climate protection and climate change in urban development as well as the social and economic history of the 19th and 20th century. He is co-developer of the software VennMaker, a tool for collaborative collection and communicative validation of network data.

The Colloquium is organized by: Stefano Cozzolino and Jan Polívka (ILS)